



## IMPORTANT NEWS FROM ALWAYS BEST CARE

### **Always Best Care® Senior Services Named One of Top Franchises for Minorities**

February is Black History month, and that's a reminder that for five consecutive years, Always Best Care® Senior Services has been named one of the top 50 franchises for minorities by the National Minority Franchising Initiative, as published in *USA Today*.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories.

“I am truly humbled by this honor,” said Michael Newman, founder and CEO of Always Best Care Senior Services. “On behalf of our franchisees and more than 5,000 caregivers across the country, we are proud to be in the business of creating opportunities to build business while making a genuine difference in people's lives.”

In addition to its selection as one of the top franchises for minorities, Always Best Care has been honored as one of the country's top 25 franchises for African-Americans by *Black Enterprise* magazine, one of the best franchises for veterans, one of the best in franchisee satisfaction, and one of the top low cost franchises. Always Best Care also was named to *Entrepreneur* magazine's “Franchise 500” list of the fastest growing private companies in the USA.

The National Minority Franchising Initiative surveys more than 450 companies to each year to determine its list of top franchises for minorities. The NMFJ evaluates minority participation among franchised units (African-American, Asian-American, Hispanic, Native American, etc.), as well as minority representation among the franchisors' senior management teams.

Founded in 1996, Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs, and in 2014 provided more than 4 million hours of in-home care throughout the United States, according to Mr. Newman.