



IMPORTANT NEWS FROM ALWAYS BEST CARE

Always Best Care® Names RN Dana Rambow as Vice President, Home Health

*Senior care company taps nationally recognized expert
to expand franchise penetration into skilled nursing care*

Roseville, CA (January 2, 2015) — Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced Dana Rambow, RN of Oro Valley (Tucson), Arizona has been selected to serve as the company's new Vice President, Home Health.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

According to Always Best Care founder and CEO Michael Newman, "Ms. Rambow is a rare find in that she has a unique combination of personal care agency experience, private pay home health care agency experience and Medicare certified home health care experience. I am proud to welcome her to the Always Best Care team."

Ms. Rambow has been a Registered Nurse for 35 years in a variety of clinical settings, with 30 years specifically in home health. Mr. Newman stated that "She is considered a home health industry leader and a nationally recognized expert. She has been a speaker at many industry events, including the Annual Private Duty Insider and the NAHC Conferences on Building Your Business, among others."

Ms. Rambow most recently served as National Director for Private Duty for Intrepid USA. She previously served as chief operating officer for Victory Medical Solutions/Angel Care by VMS, and as chief executive officer for CareGiver Connection/AristoCare Home Health Services Franchise Corporation. She currently serves on the boards of directors of the Caregiver Training Institute in Tucson and Mobile Meals of Southern Arizona.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), contact franchisesales@abc-seniors.com, or visit www.franchisewithalwaysbestcare.com.